



CREALIS GROUP UNVEILS THE RESULTS OF ITS CARBON FOOTPRINT AND ITS REDUCTION OBJECTIVES

Taking into account the imperative of reducing carbon footprint in packaging, Crealis, the international group comprising 8 leading brands in the industry of closure solutions for wines, beers, spirits, olive oil and vinegars is taking a major step towards decarbonization. In 2022, the group measured the carbon footprint of its activities, including scope 1, 2 and 3.

To demonstrate its concrete contribution, Crealis also commits to setting goals for reducing greenhouse gas emissions. Despite the capsule representing only between 1% and 3%¹ of the total carbon footprint of a wine bottle, Crealis group strives to play a proactive role in the ecological transition of the sector in which it acts.

Targets:

REDUCING ITS CARBON FOOTPRINT BY 2030²

In a world where the reduction of the carbon footprint on the environment is a priority, Crealis affirms its commitment to make every bottle more sustainable by reducing greenhouse gas emissions. With the aim of measuring its impact and outlining an action plan to reduce it, the group has set short-term corporate reduction targets based on the Science Based Targets Initiative (SBTi). Science Based Targets Initiative is a non-profit collaboration launched by the Carbon Disclosure Project (CDP), the World Resources Institute, the World Wide Fund for Nature (WWF), and the United Nations Global Compact (UNGC). It helps companies set and validate reduction targets aligned with data that climate science estimates are necessary to keep global warming well below 2°C, in line with the goals of the Paris Agreement.

Within the company's production, three impacting categories have been identified: direct greenhouse gas emissions (Scope 1), indirect emissions related to energy consumption (Scope 2), and indirect emissions from activities within the supply chain (Scope 3).

The balance, referring to the group's 2022 data, shows total carbon emissions at 136.7 kt CO₂e, distributed as follows:

SCOPE 1	SCOPE 2	SCOPE 3
3.7kt CO ₂ e	9.5kt CO ₂ e	123.5kt CO ₂ e

To monitor emission reduction goals in line with SBTi standards and based on the 2022 results, Crealis commits to reducing absolute greenhouse gas emissions by 42% for scopes 1 and 2, as well as 25% for scope 3 by 2030.

¹ From Arce and Maison Hecht & Bannier groups

² Please note that the group's SBTi targets are pending approval

³ Including emissions for sites in Mexico and New Zealand, estimated using revenue-based calculation due to the lack of primary data, and excluding Padi France, a plant closed in 2023. Average market data was used for estimating Scope 2 emissions.



“ At Crealis, we firmly believe that sustainability is the only way forward. As a testament to the group’s determination to reduce our environmental impact, we have committed to establishing short-term SBTi targets. As leaders in the closure solutions market, we believe that sustainability is more than just a value or goal: it’s a journey that we share with our customers, collaborating to reduce carbon footprint, preserve resources, and promote social responsibility. ”

Michele Moglia, CEO Crealis

CREALIS'S KEY PRIORITIES INCLUDE LIGHTER PACKAGING, ALTERNATIVE AND RECYCLED MATERIALS.

To achieve the set objectives, the group has implemented a targeted decarbonization strategy. Within Scope 1 & 2, Crealis commits to improving energy efficiency by introducing an energy monitoring system and replacing obsolete devices with more sustainable alternatives. Additionally, the Group is exploring the use of alternative fuels such as biomethane and hydrogen, accelerating the electrification of its operations through the installation of heat pumps and increasing the use of renewable energy.

For Scope 3, Crealis focuses on optimizing operational efficiency by reducing waste generated in the production process and exploring more sustainable alternative materials. The company is also committed to preferring, where possible, recycled materials and working in collaboration with low-impact suppliers to reduce overall emissions across the entire value chain.



ABOUT CREALIS

Crealis is the leading global international group in closure solutions for still and sparkling wines, spirits, beers, olive oil, and vinegar. The group is built on the solid reputation and experience of 8 specialized historic brands: Sparflex, Le Muselet Valentin, Enoplastic, Rivercap, Maverick, PE.DI, Supercap, and Corchomex. The group has 1500 employees worldwide, operating in its 15 production sites: 4 in France, 3 in Italy, 1 in Portugal, 2 in Spain, 2 in the United States, 1 in Australia, 1 in New Zealand, and 1 in Mexico, with a commercial presence in over 70 countries.

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