



RIVERCAP

| PART OF  Crealis

VIRTUO, NEW CAPSULE MADE FROM PURE TIN 100% RECYCLED FOR WINE & SPIRITS BOTTLES, COMBINING ELEGANCE AND DURABILITY

Rivercap, part of the Crealis Group, and a key player in the field of over-capping for wine and spirits industries, unveils its latest innovation: the “Virtuo” capsule.

Made from pure tin 100% recycled, this new capsule embodies a subtle balance between aesthetics and environmental commitment, marking a step towards more sustainable packaging.

An innovation

THAT COMBINES BOTH LUXURY AND RESPONSIBILITY

The name “Virtuo” takes its origin from “Virtuoso”, referring to excellence in craftsmanship, irreproachable ethics and perfect harmony between aesthetics and sustainability. Created in a single piece from recycled tin ingots of the highest purity, this single-material capsule offers unique personalization possibilities, identical to all tin capsules, thanks to embossing and debossing techniques and top-of-the-range finishes. With its depth of color and remarkable tactile qualities, “Virtuo” enhances every bottle, while meeting the durability requirements of every brand.

A concrete

COMMITMENT TO SUSTAINABILITY

Beyond its elegance, “Virtuo” stands out for its exceptional environmental performance. The capsule is up to 99% recyclable⁽¹⁾ and reduces its carbon footprint by 61%⁽²⁾ compared to conventional tin capsules. The recycled tin, sourced mainly from the electronics industry, has the same purity and performance qualities as virgin tin, without compromising on decoration or bottling efficiency.

⁽¹⁾ The recyclability score for the TinClass capsule (31.5 x 55 mm, skirt) represents the percentage of material that can be recovered after use, enabling reuse through high-quality recycling and contributing to the creation of economic value. This recyclability score is certified by Cyclos-HTP. Countries where an efficient recycling route, collection and recycling structure are well established: EU, UK, Norway and Switzerland.

⁽²⁾ The 61% reduction in carbon footprint reported results from a comparison between a conventional TinClass capsule and a TinClass capsule made from 100% recycled tin. The conventional TinClass capsule (100 microns thick, Ø 31.55 mm x H 55 mm, 1/25 taper) was analyzed as part of an independent Life Cycle Assessment (LCA) carried out by Deloitte. For the recycled tin capsule, the carbon footprint estimate is based on data from the material, 100% recycled tin.

A new step IN CREALIS' SUSTAINABLE STRATEGY

With the launch of "Virtuo", the Crealis Group reaffirms its ambition to offer ever more responsible packaging solutions, meeting the growing expectations of consumers and industry players in terms of sustainability. "Sustainability is not just a promise; it's a concrete reality that we integrate at every stage of our value chain. Virtuo is tangible proof of this," emphasizes Isabelle Guard, Marketing and Communications Director of the Crealis Group.

By combining circular economy, recyclability, quality and elegance, "Virtuo" is part of Crealis' proactive approach to a future where every detail of wine and spirits packaging contributes to a more sustainable world, without ever giving up on excellence.



ABOUT RIVERCAP

Founded in 1990, Rivercap specializes in the design and production of capsules for still wines, sparkling wines, spirits, waters, olive oils and vinegars. The company's aim is to bring a touch of excellence to bottle decoration. Its Spanish production site in Lapuebla de Labarca stands out for its pewter expertise, with the TINCLASS tin capsule, the ideal ally for prestige products. Rivercap is part of the international Crealis Group.

ABOUT CREALIS

CREALIS is the leading group in capping and over-capping solutions for still and sparkling wines, spirits, beers, olive oil, and vinegars. The group relies on the solid reputation and expertise of 8 renowned brands: SPARFLEX, LE MUSELET VALENTIN, ENOPLASTIC, RIVERCAP, MAVERICK, PE.DI, SUPERCAP, and CORCHOMEX, bringing their unique know-how. The group has 14 production sites: 3 in France, 3 in Italy, 1 in Portugal, 2 in Spain, 2 in the United States, 1 in Australia, 1 in New Zealand, and 1 in Mexico. The group markets in over 70 countries worldwide through a vast sales network

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