

## LE MUSELET VALENTIN LAUNCHES ART COLLECTION No.12: AN IMMERSIVE DIVE INTO THE VIBRANT WORLD OF POP ART

Each year, Le Muselet Valentin releases an exclusive artistic collection of wirehoods for Champagne and sparkling wines. For this 12th edition, the only French wirehood manufacturer takes us on a visual journey into the heart of the swinging sixties, with a series full of bold color and character.

Designed for Champagne and sparkling wine producers, Art Collection No.12 is now available for pre-order until May 14, 2025.

## A Pop and Sparkling WIREHOOD COLLECTION

Le Muselet Valentin unveils the twelfth edition of its artistic wirehood series for Champagne and sparkling wines: Art Collection No.12. A limited series of six original models inspired by the Pop Art movement.

Each wirehood pays tribute to celebration, sharing, and the effervescence of life's best moments. With this retro-vintage collection full of playful contrasts, Le Muselet Valentin boldly asserts its creative flair by blending traditional craftsmanship with modern visual language.

True to its DNA, Le Muselet Valentin continues to surprise and innovate, bringing a pop-art breeze to the world of wirehoods. A series to collect without moderation and enjoy in style!







## ABOUT LE MUSELET VALENTIN

The only Champagne-based and French company producing wirehoods, Valentin is the creator of the modern wirehood developed to support the automation of sparkling wine production since the 1960s. Its ability to adapt to technical evolutions and constantly reinvent itself allows Le Muselet Valentin to respond to market trends including ultra-customization and premiumization.

This approach earned the company the "Living Heritage Company" label in 2012. The label also highlights the value of its team members, who uphold product quality and preserve traditional expertise. Le Muselet Valentin is part of the Crealis Group, the world leader in closure and overclosure solutions for the wine and spirits industry.

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